

U400-313: Introduction to Business French

Course Format: Online

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Course credits: 3

Pre/Corequisites: Completion of U400-204 Fourth Semester French with a C or better or the equivalent; Appropriate for second-year or higher college students.

Course Description: If you plan to use French in a business setting, this course is for you. Through the 13 units and 13 assignments in this course, students demonstrate their command of the French language skills needed to understand and communicate in writing about topics that relate to professional activities. You will develop specialized terminology for the French-speaking workplace and gain a working understanding of the French economy (including banking, insurance, the stock market, and transportation). Assignments and readings are completed in French. There are no comprehensive exams in this course.

Required Course Materials

- Berg, R.J., and Meather McCoy. *Parlons affaires! Initiation au français économique et commercial*. 3rd ed., Heinle, 2014. ISBN-13: 978-1-133-31125-6

Optional/Recommended Course Materials

- *Collins Robert French College Dictionary*. 9th ed., HarperCollins Publishers, 2012. ISBN: 9780061962998

Course Learning Objectives

- Navigate the business, infrastructure, economic and educational world in a French and francophone context at a proficient level.
- Explain the relationship between companies and customers in the French speaking world.
- Participate in the banking system, the stock market, and the world of work in France at a proficient level.
- Conduct a formal business conversation on the phone in French.
- Write business-related documents such as a curriculum vitae or a business letter in French.
- Apply for a job in France.
- Express personal thoughts and opinions about controversial and non-controversial topics (e.g., social benefits, Internet use, etc.) in French.
- Compare historical, cultural, economic and social aspects of France with those of their culture of origin.

Course Overview

MODULE #	MODULE TOPIC	EVALUATED ACTIVITIES
1	La France économique	Written assignment 1
2	Le monde francophone	Written assignment 2
3	La correspondance	Written assignment 3
4	Les télécommunications et la micro-informatique	Written assignment 4
5	Trouver un emploi	Written assignment 5
6	Mise en pratique 1	Written assignment 6
7	Les entreprises	Written assignment 7
8	La mercatique	Written assignment 8
9	La banque	Written assignment 9

10	La bourse	Written assignment 10
11	La vie quotidienne/le monde du travail	Written assignment 11
12	Les transports	Written assignment 12
13	Mise en pratique 2	Written assignment 13

Evaluation Methods

Your final grade will be based on your performance on the following:

Written Assignment (100%)

The written assignment due for each of the 13 units is weighted equally - at approximately 7.7% of the grade - to comprise 100% and determine your course grade.

Written assignments:

- are the only portion of the unit that you will submit to your Course Facilitator for correction, comments, and grading.
- cover written work from the textbook and exercises in the course.
- must be typed, double-spaced, and **in French**.
- may be supported by your readings of vocabulary sections as well as a dictionary.
- must be carefully proofread; if you have a question, contact your Course Facilitator before going on to the next assignment.

Exam Method: There are no exams in this course

Grading Scale

The following grading scale is used to evaluate all course requirements and determine your final grade:

A = 93–100	B = 83–87.9	C = 70–77.9	D = 60–69.9
AB = 88–92.9	BC = 78–82.9		F = Below 60

Pass/Fail Option

Students who enroll in an Independent Learning (IL) course under the pass/fail option will receive a final grade of S in place of a final grade equivalent to an A, AB, B, BC, or C and a final grade of U in place of a final grade equivalent to a D or F.